

From: Buick

To: Samuel Sample

Cc:

Sent: March 2007

Subject: Upgrade to Buick - 0% APR for qualified buyers plus \$1,000 Bonus Cash on select Buick models



LaCROSSE LUCERNE RAINIER RENDEZVOUS TERRAZA

## LIFE GETS BETTER WHEN YOU UPGRADE.

0% APR for qualified buyers plus \$1,000 Bonus Cash on select Buick models\*



### UPGRADE EVENT



[VIEW LOCAL OFFERS >](#)

## Upgrade to the quality of Buick.

0% APR for qualified buyers PLUS \$1000 cash back on select models\*



Dear Sam,

Everyone loves an upgrade. From coach to first-class. From the grandstand to box seats. And now you can upgrade to Buick during the Buick Upgrade Event. Upgrade to a peaceful QuietTuned cabin and the convenience of OnStar<sup>®</sup> Vehicle Diagnostics<sup>†</sup> on every 2007 Buick. [Locate dealer.](#)

### Enclave by Design

The first-ever Enclave will soon be in showrooms. In a world of look-alike SUVs, its bold, distinctive design signals style and demands attention. Every detail in this luxury crossover matters, down to the backlighting and precision quartz movement of its gracefully styled analog clock. It's time to immerse yourself in Enclave.

- The luxury of three rows of first-class seating accentuated by an available sunroof and rear-cabin skylight
- The style to allow a graceful marriage of form and function like the available Articulating Xenon Headlamps; Enclave's beautiful blue headlamps turn with the front wheels to enhance illumination around corners
- The confidence of the best warranty coverage in America — GM's 100,000-Mile/5-Year Powertrain Limited Warranty<sup>‡</sup> that includes 100,000 Miles/5 Years of 24/7 Roadside Assistance and 24/7 Courtesy Transportation

Although Enclave isn't in showrooms yet, now you can [build your Enclave](#) right down to the last detail, then print it out for yourself and preorder with your dealer. From the new 275 hp 3.6L V6 engine to the available 10-speaker Bose 5.1 surround sound system, you'll see why Enclave is a Buick like never before.

[BUILD YOUR ENCLAVE >>>](#)



### Upgrade to Buick

Now it's easier than ever to upgrade to Buick. The Buick Upgrade Event is being held nationwide until April 3. And to help you get the Buick you've always wanted, we're offering 0% APR for qualified buyers plus \$1,000 Bonus Cash on select Buick models.\* See all the new 2007 Buicks, from the elegant, luxury sedan Lucerne to the graceful and stylish LaCrosse at [your local dealer](#), and take advantage of this great offer.

[SEE YOUR DEALER FOR THIS GREAT OFFER >>>](#)

[BUILD YOUR BUICK >](#) [FIND A DEALER >](#) [REQUEST A QUOTE >](#)

\* Offer eligible on 2006 and 2007 Lucerne and LaCrosse models. Length of contract limited. Take delivery by 4/3/2007. See dealer for details.

† Call 1-888-4-GMSTAR or visit [onstar.com](#) for system information and details. See dealer for details.

‡ Whichever comes first. See dealer for limited warranty details.

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