

AN AMERICAN R=EVOLUTION

[▶ CHEVY OWNER CENTER](#)

[▶ CHEVY.COM](#)



SILVERADO WINS LOYALTY AWARD

IN THIS ISSUE:

[Exclusive for Owners ▶](#)

[Chevy News ▶](#)

[Current Offers ▶](#)

[Customer Assistance Center ▶](#)

[Locate a Dealer ▶](#)

Dear <First_Name>,

Whether you just bought your first Chevy or you replaced an old favorite, Chevy owners stay Chevy owners for many reasons. Take Silverado owners, for example. Though you may not drive one, it's nice to know that R. L. Polk & Co., the premier provider of automotive information, has recognized Silverado for having the highest model loyalty in the Full-Size Pickup Truck segment for the 2007 model year.¹ The Polk Automotive Loyalty Award recognizes manufacturers for superior performance in customer retention based on the segment's actual model-year purchase/lease activity.

[See Silverado now](#)

EXCLUSIVE FOR OWNERS

[> BACK TO TOP](#)



CHEVY OWNER CLUBS

If you drive one of the dependable, long-lasting trucks on the road, join the 200K Club. Or if you're a Corvette enthusiast, we've got the club for you. Check out our owner-specific opportunities.

[Join Chevy owner clubs](#)

OWNER LOYALTY CASH

Reminder: If you currently own a 1999 or newer GM vehicle, you may be eligible for GM Owner Loyalty Cash. This offer ends 5/21/2008. See your dealer for details.²

[View Offers](#)

GM>>NEXT

There are many roads to the future. Let's go for a ride. Let's talk about solutions. Let's start a conversation about GM's next 100 years.

[Visit GM>>next](#)

CHEVY NEWS

[> BACK TO TOP](#)



STEP UP TO THE PLATE!

You could win a trip to the 2008 MLB® World Series!³ Enter the MLB World Series Ticket Sweepstakes, presented by Chevy.

[Enter now](#)



GREEN CAR OF THE YEAR®

America's first full-size two-mode hybrid SUV. That's right, *Green Car Journal's* Green Car of the Year is the Chevy Tahoe Hybrid SUV (limited availability).⁴

[See Chevy's Tahoe Hybrid SUV](#)



BECOME A "CAMARO INSIDER"

Get the inside story before the all-new Camaro hits the streets the first quarter of 2009. You'll receive an exclusive look into Camaro's engineering and design.

[Get the inside story](#)

¹According to Polk statistics for the Full-Size Pickup Truck category in the 2007 model year, Chevrolet Silverado ranked highest by having the greatest percentage of households return to purchase another Chevrolet Silverado vehicle.

²See your dealer for details. Take delivery between 4/1/2008 and 5/21/2008.

³NO PURCHASE NECESSARY TO WIN. A PURCHASE WILL NOT ENHANCE YOUR CHANCES OF WINNING. Enter by 11:59:59 PM ET on 8/30/08. Void where prohibited. Grand Prize and (845) All-Star prizes will be awarded. Open to legal residents of the (50) United States and District of Columbia, who have reached the age of majority in their home state (and are at least 18 years of age) as of 3/15/08. Odds of winning will depend on the number of eligible entries received for the applicable drawing. Enter online or by mail, limit one (1) entry per person, per e-mail address and per household, regardless of method of entry. For full official rules and complete details, visit chevy.com/mlb2k8. Major League Baseball trademarks and copyrights are used with permission of MLB Advanced Media, L.P. All rights reserved. Visit the official Website at mlb.com.

⁴For more information, go to greencar.com.

You are receiving this e-mail advertisement because you are a valued Chevy owner.

This is an ongoing communication. If you wish to unsubscribe from these Chevy owner e-mails, please [unsubscribe here](#).

If you prefer not to receive any unsolicited marketing e-mails regarding GM vehicles, please provide us with your communication preferences by visiting www.gmcontactpreferences.com.

General Motors Corporation | 100 Renaissance Center | 482-A00-MAR | Detroit, MI 48265

[Chevy](#) | [Customer Assistance Center](#) | 1-800-222-1020

[GM Privacy Statement](#) | [Copyright & Trademark Information](#)